



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/NC Citizens 4 Progress (16868)
Shorr & Associates (2909)
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633776
Inv Date 9/30/2012
Terms Net 30
Contract 329249
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen Date 10/1/2012 3:05:39PM

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Issue (1068)
NC CITIZENS PROGRESS (136194)
National/Political
/06299531

NC CITIZENS PROGRESS
***** THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00AM	Day, W-1	08/29/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCCPTV1212	\$1000.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day, Th-1	08/30/12 5:42AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCCPTV1212	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,000.00	Total Spots	2
Commission	(\$300.00)		
Net Total	\$1,700.00		